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APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/657,714	09/09/2003		Kyung pill Ko	1293.1853 8736	
21171	7590	04/03/2006		EXAMINER	
STAAS & HALSEY LLP SUITE 700				RICHER, AARON M	
1201 NEW YORK AVENUE, N.W.				ART UNIT	PAPER NUMBER
WASHINGTON, DC 20005				2628	

DATE MAILED: 04/03/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)
	10/657,714	KO ET AL.
Office Action Summary	Examiner	Art Unit
	Aaron M. Richer	2628
The MAILING DATE of this communication app	pears on the cover sheet with th	e correspondence address
Period for Reply		
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICAT 36(a). In no event, however, may a reply b will apply and will expire SIX (6) MONTHS for cause the application to become ABANDO	ION. e timely filed rom the mailing date of this communication. DNED (35 U.S.C. § 133).
Status		
1) Responsive to communication(s) filed on 20 Ja	anuary 2006.	
2a) ☐ This action is FINAL . 2b) ☑ This	action is non-final.	
3) Since this application is in condition for allowa		
closed in accordance with the practice under E	Ex parte Quayle, 1935 C.D. 11	, 453 O.G. 213.
Disposition of Claims		
4)⊠ Claim(s) <u>1-35</u> is/are pending in the application		
4a) Of the above claim(s) 15-35 is/are withdraw	wn from consideration.	
5) Claim(s) is/are allowed.		
6)⊠ Claim(s) <u>1-14</u> is/are rejected.		
7) Claim(s) is/are objected to.		
8) Claim(s) are subject to restriction and/c	or election requirement.	
Application Papers		
9)☐ The specification is objected to by the Examine	er.	
10)☐ The drawing(s) filed on is/are: a)☐ acc	epted or b) objected to by the	ne Examiner.
Applicant may not request that any objection to the	drawing(s) be held in abeyance.	See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex		
,		
Priority under 35 U.S.C. § 119	and the control of the Co. Co.)(-) (-l) (f)
12) Acknowledgment is made of a claim for foreign	priority under 35 U.S.C. § 119	∂(a)-(d) or (f).
a) ☐ All b) ☐ Some * c) ☐ None of: 1. ☐ Certified copies of the priority document	s have been received	
Certified copies of the priority document Certified copies of the priority document		eation No
3. Copies of the certified copies of the prior	• • • • • • • • • • • • • • • • • • • •	
application from the International Burea	•	
* See the attached detailed Office action for a list	of the certified copies not rece	eived.
AMarkan and (a)		
Attachment(s) 1) Notice of References Cited (PTO-892)	4) 🔲 Interview Summ	nary (PTO-413)
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Ma	il Date
 Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 	5) Notice of Inform 6) Other:	al Patent Application (PTO-152)

DETAILED ACTION

Response to Arguments

1. Applicant's arguments with respect to claims 1-14 have been considered but are most in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1 and 4-7 are rejected under 35 U.S.C. 102(e) as being anticipated by Segal (U.S. Patent 6,791,567).
- 4. As to claim 1, Segal discloses an apparatus for adjusting brightness of a screen on which input RGB color signals are displayed, the apparatus, comprising:
- a RGB color signal generator to detect a total maximum value of the RGB color signals, to compare the total maximum value with a predetermined critical value (col. 1, lines 62-67; col. 2, lines 60-67), and to generate RGB color signals so as to increase or decrease a brightness level of an image displayed on the screen by one of a plurality of predetermined ratios based on the comparison result (col. 2, lines 17-24; col. 3, lines 43-60; col. 4, lines 54-60; brightness is reduced by a determined scaling factor and a ratio is a part of this calculation);

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and a system controller to provide the predetermined critical value to the RGB color signal generator (col. 2, lines 60-67; the invention acts as a controller, providing the critical value to a ratio setting unit).

- 5. As to claim 4, Segal discloses an apparatus wherein the predetermined ratios are set using data provided from the system controller based on reference data input by a user (col. 3, lines 49-60; col. 4, lines 16-21).
- 6. As to claim 5, Segal discloses an apparatus wherein the RGB color signal generator windows a predetermined area of the screen, and then detects the total maximum value of the RGB color signals in the predetermined area (col. 2, lines 56-67; a surface as in fig. 1-4 reads on a predetermined area of the screen).
- 7. As to claim 6, Segal discloses an apparatus wherein the predetermined area is determined depending on a highest resolution supported by the screen on which the image is displayed (col. 2, lines 56-67; a surface is selected and resolution is inherently a factor in determining the coordinates of that surface; if a surface were being displayed on a high resolution monitor vs. a low resolution monitor, these coordinates would be different).
- 8. As to claim 7, Segal discloses an apparatus wherein the brightness of the screen is automatically adjusted (col. 3, lines 49-60; the function can be modified by a user, otherwise it is automatic).
- 9. Claims 8-11 are rejected under 35 U.S.C. 102(e) as being anticipated by Shiota (U.S. Publication 2004/0001165).

10. As to claim 8, Shiota discloses an apparatus for adjusting a color temperature of a screen on which input RGB color signals are displayed, the apparatus, comprising: a RGB color signal generator to detect a maximum value of each of a plurality of color signals comprising the RGB color signals, to compare the maximum values, and to generate other RGB color signals, if one of the maximum values is greater than the others, having a color temperature increased to a predetermined value (p. 2-3; sections 0030-0035, section 0041; p. 9, sections 0181-0182; a maximum luminance value greater than others is determined and increased to a device's full luminance level, thereby increasing its color temperature);

and a system controller to provide the RGB color signal generator with the predetermined value and data on conditions necessary for detecting a color signal having the higher maximum value than the other color signals (p. 2-3; sections 0030-0035, section 0041; p. 9, sections 0181-0182).

11. As to claim 9, Shiota discloses an apparatus wherein the system controller provides a reference value used in comparing the maximum values and detecting the color signal having the higher maximum value than the others with the data on the conditions, and the reference value is set based on a difference value such that a user perceives a maximum value of the color signal displayed on the screen to be higher than those of the other color signals (fig, 9; p. 2-3; sections 0030-0042; p. 11, section 0198; a "bend point" acts as a reference value and maximum values above this point are corrected to be greater in difference than the input values; histograms are used to

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determine this point, and the use of the invention is to display a higher gray scale in that range for a user's perception).

- 12. As to claim 10, Shiota discloses an apparatus wherein the RGB color signal generator detects the maximum values of the RGB color signals in each frame (p. 9, section 0178; p. 12, section 0214).
- 13. As to claim 11, Shiota discloses wherein the color temperature of the screen is automatically adjusted (p. 2-3; sections 0030-0035, section 0041; p. 9, sections 0181-0182; the adjustment is based on detected luminance values with no user input).

Claim Rejections - 35 USC § 103

- 14. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 15. Claims 2 and 3 are rejected under 35 U.S.C. 103(a) as being unpatentable over Segal in view of Park (U.S. Publication 2002/0163527).
- 16. As to claim 2, Segal discloses an apparatus wherein the predetermined critical value comprises a first predetermined critical value determined in a case where the brightness level of pixels in an area of the screen from which the total maximum value is detected corresponds to substantially full white (col. 1, lines 14-22; the maximum value which is acted upon corresponds to a color substantially white).

Segal does not disclose an apparatus in which a second predetermined critical value determined in a case where the brightness level of pixels in the area corresponds

to substantially full black. Park, however, discloses a value that corresponds to a set black point (p. 3, section 0058). The motivation for this is to promote color accuracy at both sides of the color spectrum efficiently, without use of color cards, for instance (p. 1, section 0007). It would have been obvious to one skilled in the art to modify Segal to set a critical value corresponding to full black in order to efficiently reproduce both white and black as taught by Park.

17. As to claim 3, Segal discloses an apparatus wherein if the total maximum value is greater than the first predetermined critical value, the RGB color signal generator decreases the brightness level of the image on the screen by one of the predetermined ratios by generating less bright RGB color signals (col. 2, lines 17-24; col. 3, lines 43-60; col. 4, lines 54-60; brightness is reduced by a determined scaling factor and a ratio is a part of this calculation).

Segal does not disclose that if the total maximum value is less than the second predetermined critical value, the RGB color signal generator increases the brightness level of the image on the screen by another of the predetermined ratios by generating brighter RGB color signals. Park, however, discloses setting a color to a relative brightness of 0, which increases brightness by a certain ratio, considering that originally the brightness would have actually been blacker than the black point of the monitor. The motivation for combining the black point critical value apparatus of Park with the white point apparatus of Segal can be found in the rejection to claim 2.

18. Claims 12-14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Shiota in view of Segal.

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19. As to claims 12 and 13, Segal discloses an apparatus for adjusting brightness of a screen on which input RGB color signals are displayed, the apparatus, comprising:

a RGB color signal generator to detect a total maximum value of the RGB color signals, to compare the total maximum value with a predetermined critical value (col. 1, lines 62-67; col. 2, lines 60-67), and to generate RGB color signals so as to increase or decrease a brightness level of an image displayed on the screen by one of a plurality of predetermined ratios based on the comparison result (col. 2, lines 17-24; col. 3, lines 43-60; col. 4, lines 54-60; brightness is reduced by a determined scaling factor and a ratio is a part of this calculation);

and a system controller to provide the predetermined critical value to the RGB color signal generator (col. 2, lines 60-67; the invention acts as a controller, providing the critical value to a ratio setting unit).

Segal does not disclose an apparatus for adjusting a color temperature of a screen on which input RGB color signals are displayed, the apparatus, comprising: a RGB color signal generator to detect a maximum value of each of a plurality of color signals comprising the RGB color signals, to compare the maximum values, and to generate other RGB color signals, if one of the maximum values is greater than the others, having a color temperature increased to a predetermined value;

and a system controller to provide the RGB color signal generator with the predetermined value and data on conditions necessary for detecting a color signal having the higher maximum value than the other color signals.

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Shiota, however, does disclose these limitations (p. 2-3; sections 0030-0035, section 0041; p. 9, sections 0181-0182) as explained in the rejection to claim 8. The motivation for adding these features is to use an entire dynamic range of a display and enhance image quality (p. 1, section 0002-0004). It would have been obvious to adjust color temperature based on detected maximum RGB color signals in order to use a full range of a display and enhance image quality as taught by Shiota.

20. As to claim 14, Shiota discloses an apparatus wherein the color temperature and the brightness of the screen are automatically adjusted (p. 2-3; sections 0030-0035, section 0041; p. 9, sections 0181-0182; no user input is required). The motivation for adding this feature to the invention of Segal can be found in the rejection to claim 12.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Aaron M. Richer whose telephone number is (571) 272-7790. The examiner can normally be reached on weekdays from 8:30AM-5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kee Tung can be reached on (571) 272-7794. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

AMR 3/28/06

> Kee M. Tung Primary Examiner